



PRODUCT CATALOGUE

2027



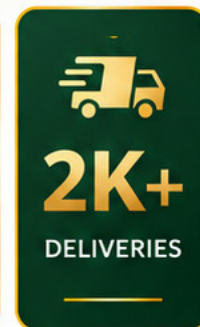
ABOUT US

At **HMI Sofia Trade Company**, our story is one of resilience, passion, and a deep connection to home. Over 15 years ago, a shared longing for familiar flavors ignited the vision to create a company that would bridge cultures and bring the authentic taste of home to those living far from it.

What began as a simple idea has evolved into a thriving global distribution network, with **Sofia, Helen's, and Yakoub** standing as trusted trademarks in the food industry. Our mission is grounded in the belief that **"that every flavour might be discovered"** – and behind every product we deliver lies a legacy of tradition, quality, and authenticity.

Today, as exclusive distributors of leading global brands, we remain committed to sharing the richness of authentic food, delivering only the finest quality with every order.

Where rich fields meet your family table



Our Brands

Leading Innovation in the Food Industry

Our brands stand at the forefront of the food industry, driven by a commitment to excellence and a vision for a progressive future.

Each brand under our umbrella symbolizes uncompromised quality, continuously evolving to deliver products that meet the highest standards.

We partner with clients who share our passion for exceptional food—crafting distinct flavour profiles and superior product ranges. Together, we redefine excellence in the food industry.

SOFIA
Hmi


HELEN'S
ILIOS BY HMI


SAVEURS
Yakoub

zeit[®]
HMI


ملک البنجاب
PUNJAB
KING


افاملي تري
Family
TREE



SOFIA

Hmí

SOFIA

Hmi

REFINED BULGARIAN SUNFLOWER OIL

1L

5L

10L



SOFIA
Hmi

BASMATI RICE

PURITY IN EVERY GRAIN



900G

4.5KG

20KG





Unveil the Myth of *Our Brand*

Pure Quality for Every Pour

Light, refined sunflower oil formulated for consistent cooking and frying, available in versatile pack sizes to meet every kitchen and commercial demand.



**Refined Sunflower
Oil (9 L)**



**Refined Sunflower
Oil (5 L)**



**Refined Sunflower
Oil (2.8 L)**



**Refined Sunflower
Oil (1.8 L)**



**Refined Sunflower
Oil (1 L)**



Unveil the Myth of *Our Brand*

Farm-Fresh Goodness, Everyday Convenience

Carefully preserved sweet corn and mushrooms, picked at peak freshness to preserve natural flavor, texture, and nutritional value.



Sweet Corn
(2500 g)



Sweet Corn
(340 g)



Whole Mushroom
(400 g)



Sliced Mushroom
(400 g)



**Sardines in
Vegetable Oil**
(125g)



**Sardines in Vegetable
Oil with Chili**
(125g)



Premium Ocean Treasures

Rich in nutrients and packed with authentic flavor, offering wholesome, ready-to-serve seafood essentials for modern kitchens.



PREMIUM BASMATI RICE,

900 G

4 KG

20KG





HELEN'S PULSES & GRAINS

Nourishing Tables with Nature's Finest.

From prime harvests to your kitchen—our range of lentils, chickpeas, and grains delivers consistent density, clean sorting, and uncompromised quality.



Red Split Lentils



Red Whole Lentils



Green Broad Lentils



Chickpeas



White Bulgur



Unveil the Myth of *Our Brand*

Authentic LEBANESE Flavors, Instant Readiness

Traditional Mediterranean pantry favorites expertly cooked and packed to deliver rich texture, authentic taste, and time-saving convenience.



Foul Mdammas
(400 g)



Fava Beans with Chickpeas
(400 g)



Boiled Chickpeas
(400 g)



Hommos Tahina
(400 g)



Unveil the Myth of
Our Brand

Elevate Every Dish with Rich Flavor

Essential condiments and traditional extracts crafted to add balance, aroma, and a distinctive culinary touch to your daily recipes.



Olive Oil
(1 L)



Grenadine Molasses
(650 ml)



White Vinegar
(5 L)



White Vinegar
(1 L)



Red Grape Vinegar
(1L)



Apple Vinegar
(1L)



Unveil the Myth of *Our Brand*

Flavor Starts with the Right Touch

Rich, smooth, and perfectly balanced sauces designed to enhance salads, dips, grills, and gourmet creations with delicious consistency.



Ketchup
(2.4 kg)



BBQ Sauce
(400 g)



Mayonnaise
(235 ml)



Mayonnaise
(445 ml)



Mayonnaise
(900 ml)



Mayonnaise
(3.8 L)



Unveil the Myth of
Our Brand

Uncompromised Quality in Every Size

Crafted for rich color and authentic flavor, delivering consistent performance across a full range of sizes for household and catering needs.



Tomato Paste
(1400 g)



Tomato Paste
(660 g)



Tomato Paste
(320 g)



Unveil the Myth of *Our Brand*

Versatile Essentials for Every Creation

High-quality cooking, baking, and finishing ingredients designed to inspire effortless recipes and perfect sweet or savory dishes.



Rice Powder
(400 g)



Whipped Cream
(72 g)



Corn Flour
(400 g)



Orange Blossom Water
(350 g)



Rose Water
(350 g)



zeit[®]
HMI

SUNFLOWER OIL

QUALITY YOU CAN TRUST

4.8L

9L







Sweet Corn
(400 g)



Sliced Mushroom
(400 g)





ملک پنجاب
PUNJAB
KING

ملک البنجاب
PUNJAB
KINGG

1121 BASMATI CREAMY SELLA RICE

900G

5KG

20KG



ملک البنجاب
PUNJAB
KINGG

1121 BASMATI GOLDEN SELLA RICE

900G

4.5G

20KG







INDIAN BASMATI RICE, GMO-FREE

1121 Basmati Creamy Sella Rice

20KG



GLOBAL BRANDS & INTERNATIONAL DISTRIBUTION

Bringing World-Renowned Quality to the Local Market

Alongside our proprietary brands, HMI Sofia Trade Company supplies and distributes a curated selection of leading international FMCG brands to the local market.



All product names, logos, and brands displayed are property of their respective owners. Their inclusion does not imply official endorsement, sponsorship, or exclusive agency.

NON-FOOD & HOME CARE DISTRIBUTION

Complete FMCG Solutions for Everyday Living

Expanding beyond food supply, HMI Sofia Trade Company offers a comprehensive range of leading non-food and personal care products. Sourcing top-tier globally recognized brands in hygiene, home care, and personal wellness, we provide our retail partners with a complete, one-stop FMCG distribution service across Lebanon.



All product names, logos, and brands displayed are property of their respective owners. Their inclusion does not imply official endorsement, sponsorship, or exclusive agency.

Extensive Distribution. Everywhere.

HMI Sofia Trade Company is a major Lebanese distributor connecting over **2,000** active accounts nationwide, including grocers, supermarkets, hypermarkets, minimarkets, convenience stores, and wholesalers.

- Covers every major retail and wholesale format across the entire country.
- Powered by an integrated distribution system, a dedicated delivery fleet, and a skilled sales team.
- Focuses on reliable, timely deliveries and building long-term market partnerships.

Reliable Delivery.

Dedicated Team.

Strong Partnerships.

Connecting Lebanon Together.

● ALL OVER LEBANON

PEOPLE
PRODUCTS
PROGRESS
ACROSS LEBANON

MEDITERRANEAN
SEA



Address: Ras Beirut, Sadat Street, Lagos Center



info@sofia-lb.com | contact@sofia-trade.com



+961 1 352 254 | +961 71 302 833